



The Effect of the Social Security Student Benefit on Lifetime Earnings

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Social Security's dependent benefits go to children of retired, disabled, or deceased workers who labored sufficiently in covered employment to earn a Social Security benefit. Dependent benefits end when the child turns 19. However, between 1965 and 1981, dependent benefits were extended to age 22 if the child was unmarried and enrolled full-time in school. This was referred to as the "student benefit." It was abruptly ended in 1981, when Social Security faced acute financing issues, as a cost saving measure. Prior research has found that ending the student benefit reduced the probability that dependent beneficiaries would go to college.

This study used a difference-in-differences (DiD) approach to causally identify the effect of the Social Security student benefit on lifetime earnings. This approach leverages an unaffected population — in our case, those

without deceased fathers — as a control group. The control group and treated group are compared over time by the timing of high school completion. We used the 1979 National Longitudinal Survey on Youth (NLSY79). Based on high school graduation year, half of the birth cohorts in the NLSY79 were potentially eligible for the student benefit; the others were not. We identify individuals in the survey who would have been eligible for the benefit based on whether they had a deceased father and their high school graduation year.

We find:

- ◆ The student benefit likely increased college attendance. (This is a finding from previous literature.)
- ◆ The student benefit is associated with an increase in lifetime earnings, when measured cumulatively over the study population's full work lives (ages 19 to 62).

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◆ The increase in lifetime earnings is driven by a statistically significant increase for women and elder siblings.

Our findings have implications for public finance and the returns on subsidizing college enrollment as well as for

Social Security. The student benefit was cut in a cost saving effort, but our results suggest that cutting the benefit might have cost the program more in the long run by reducing earnings and, consequently, payroll tax collections. ❖

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