# Medicaid Crowd-Out of Long-Term Care Insurance with Endogenous Medicaid Enrollment

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# Goals

- To examine the effectiveness of tax subsidies on private long-term care insurance (LTCI) demand
- To assess the magnitude of Medicaid crowd-out effect on LTCI demand

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# Long-Term Care (LTC)

- LTC: Services for those who need assistance with activities of daily living (Nursing Home, Home and Community Services, Informal Care)
- Total formal LTC expenditures: \$169 billion in 2005 (Nursing Home expenditures: \$122 billion in 2005) (Kaiser Commission on Medicaid and Uninsured estimates based on CMS National Health Accounts data)

### Nursing Home Cost: Concern of Financial Distress

- Average annual cost of nursing home care: \$56,000 in 1998 (AARP, 2001)
- 70th percentile of wealth distribution of single respondents of ages 65+ : \$56,000 (Health and Retirement Study)

# Nursing Home Usage

• 40% of elderly decedents have used nursing home (Kemper and Murtaugh (1991))

### Financing

- Few (10%) have Private Long-Term Care Insurance (LTCI)
- Many rely on Medicaid
  - Medicaid is a state/federal welfare program that pays for health services for the poor.
  - Medicaid eligibility rules require one's income and assets not to exceed certain limits.

 $\Rightarrow\,$  exposed to the risk of asset depletion when nursing home use is needed

### Government's Burden

- Reliance on Medicaid for Nursing Home
  - Total Nursing Home Care Expenditures: \$122 Billion
  - Medicaid's Share of total Nursing Home Expenditures: 44% (CMS, National Health Accounts, 2005)
- Medicaid's Large Expenditures towards Nursing Home Care
  - Medicaid Expenditures on Nursing Home: 33%
  - Medicaid Nursing Home Users: 3%

(Kaiser Commission on Medicaid and Uninsured and Urban Institute estimates based on Medicaid Statistical Information System (MSIS))

# Policy Proposal to enhance affordability of LTCI

:Tax Subsidies (e.g. H.R. 6237 Tax Relief for Long-Term Care Act of 2008)

- Price Elasticity of LTCI demand
- Medicaid Crowd-Out of LTCI demand
  - Medicaid eligibility rules require one's income and assets not to exceed certain limits.
  - One should not have any private insurance to be eligible for Medicaid.

• Medicaid has potential to discourage savings and private insurance purchases.

### This Paper

- I develop and estimate a stochastic dynamic model of decisions on:
  - Private Long-Term Care Insurance (LTCI) Purchases
  - Medicaid Enrollment
  - Nursing Home Use
  - Savings
- I perform policy experiments to examine
  - Price Elasticity of LTCI demand

(How much LTCI demand would change if its premiums were reduced)

• Medicaid Crowd-out Effect

(How much LTCI demand would change without Medicaid)

# **Key Features**

- Endogenous Medicaid Enrollment
  - Explicitly account for state-specific Medicaid eligibility rules

- Endogenous Savings and Nursing Home Use
- Dynamic LTCI purchase decision

### Medicaid eligibility rules

- Categorically Needy (CN) and Medically Needy (MN)
  - CN All states have categorically needy program that specifies income limit  $(\bar{l_s})$  and asset limit  $(\bar{W_s})$  for Medicaid eligibility.
  - MN In some states, people may enroll in Medicaid even if their income/assets exceed categorical thresholds, provided that their income and assets *net of their medical care cost* are at or below certain limits.

- Post-eligibility rules: Personal Needs Allowance
  - pna<sub>s</sub> A Medicaid beneficiary in a nursing home should not have income exceeding personal needs allowance.

# **Model Description**

# • Stochastic Dynamic Decision Model

- Each period, shocks are realized
  - (e.g. shocks to health, income, medical care cost, and preference)
- Observing the shocks, individuals make decisions

(Choices) On health insurance, nursing home use, and savings
 (Objective) In order to maximize expected lifetime utility
 (Constraints) Subject to budget constraints, Medicaid eligibility rules, health transition functions, etc.

### Dynamic Decisions

- Current savings decision affects Medicaid eligibility in the next period
- Buying private long-term care insurance (LTCI) enables usage of a nursing home sometime in the future at low cost
- Nursing home use affects the probability of surviving to the next period

# **Agent's Problem** (\*1 period = 2 years)

$$\max_{d_a \in D_a} E\left[\sum_{a=a_0}^A \delta^{a-a_0} u_a(C_a, hi_a, nh_a; H_a, \epsilon_a) | \Omega_a\right]$$

$$\begin{aligned} W_{a+1} &= f^{w}(W_{a}, I_{a}, C_{a}, mc_{a}, \bar{W}_{s}, \bar{I}_{s}, pna_{a}) \\ H_{a+1} &= f^{h}(H_{a}, a, nh_{a}; k) \\ p_{a} &= f^{p}(a, hi_{a-1}, H_{a}) \\ I_{a} &= f^{i}(e, a; \epsilon_{a}^{i}) \\ mc_{a}^{om} &= f^{mc}(a, I_{a}; \epsilon_{a}^{mc}, k) \\ P(k=1) &= f^{k}(a_{0}, e, W_{a_{0}}, H_{a_{0}}) \end{aligned}$$

where  $C_a$  is consumption,  $(\bar{W}_s, \bar{I}_s, pna_a)$  is for Medicaid rules,  $I_a$  is income,  $p_a$  is LTCI premium, k is type,  $mc_a^{om}$  is out-of-pocket costs for medical services other than nursing home.

#### **Choice Set**

$$D_a = \{hi_a, nh_a, sr_a\}$$

•  $hi_a \in \{0, 1, 2\}$ : health insurance

- *hi<sub>a</sub>* =1: LTCI (Long-Term Care Insurance)
- hi<sub>a</sub> =2: Medicaid
- *hi<sub>a</sub>* =0: neither
- $nh_a \in \{0,1\}$  nursing home
  - $nh_a = 1$ : nursing home use
  - $nh_a = 0$ : no nursing home (incl. informal care)
- sr<sub>a</sub>: savings rate
  - (*a*: age)

# State Space

$$\Omega_{a} = \{s, a, e, H_{a}, W_{a}, hi_{a-1}, dr_{a}, nh_{a-1}; \epsilon_{a}, k\}$$

•  $H_a \in \{0, 1, 2\}$ : health status (ADL: Activities of Daily Living) •  $H_a = 1 : \#ADL < 3(Good)$ •  $H_a = 2 : \#ADL \ge 3(Poor)$ •  $H_a = 0 : (Dead)$ 

- s: state of residence
- e: education
- $W_a$ : non-housing assets carried over to the age a
- dr<sub>a</sub>: duration of LTCI ownership at age a
- ϵ<sub>a</sub>: vector of shocks
- k: type (unobserved permanent heterogeneity)

#### **Per-period Utility**

$$u_{a} = \frac{C_{a}^{(1-\beta_{1})}-1}{1-\beta_{1}}\exp(\epsilon_{a}^{c}) + U(L)_{a}I(hi_{a}=1) + U(M)_{a}I(hi_{a}=2) + U(N)_{a}I(nh_{a}=1)$$

#### where

$$U(L)_{a} = \beta_{2}I(k=1) + \beta_{3}I(k=2) + \beta_{4}I(hi_{a-1} \neq 1) + \epsilon_{a}^{I}$$
$$U(M)_{a} = \beta_{5}I(k=1) + \beta_{6}I(k=2) + \beta_{7}I(H_{a}=2) + \epsilon_{a}^{m}$$
$$U(N)_{a} = \beta_{8}I(k=1) + \beta_{9}I(k=2) + \beta_{10}I(nh_{a-1} \neq 1) + \beta_{11}I(H_{a}=2) + \beta_{12}a + \beta_{13}a \cdot I(H_{a}=2) + \epsilon_{a}^{n}$$

( $hi_a = 1$ : LTCI,  $hi_a = 2$ : Medicaid,  $nh_a = 1$ : Nursing home)

### **Budget Constraints**

(No Medicaid) •  $hi_a \neq 2$  $W_{a+1} = (1+r)W_a + I_a - C_a - p_a \cdot I(hi_a = 1, nh = 0)$  $-mc^{nh} \cdot I(nh_2 = 1) - mc_2^{om}$ •  $hi_a = 2$  &  $nh_a = 0$  (Medicaid and no-nursing home)  $W_{a+1} = (1+r) \min\{W_a, \overline{W}_b\} + \min\{I_a, \overline{I}_b\} - C_a$ •  $hi_a = 2$  &  $nh_a = 1$  (Medicaid and nursing home)  $W_{a+1} = (1+r)\min\{W_a, \overline{W}_s\} + \min\{I_a, pna_s\} - C_a$ 

### Data

# • Health and Retirement Study (1998 to 2002)

- Individual Level Data
- LTCI purchase, Duration of LTCI holding, Medicaid Enrollment, Health outcomes, Nursing Home use, Wealth

State-of-Residence

### Estimation

- Simulated Maximum Likelihood
- Kernel Smoothed Frequency Simulator

	Health Status by Age							
-			Poor Health (%)		Good Health (%)			
	Age	(# obs.)	Actual	Pred.	Actual	Pred.		
	73-74	(88)	6.8	5.8	93.2	94.2		
	75-76	(127)	7.1	5.4	92.9	94.6		
	77-78	(158)	10.8	12.6	89.2	87.4		
	79-80	(173)	8.7	11.2	91.3	88.8		
	81-82	(174)	14.9	16.7	85.1	83.3		
	83-84	(155)	19.4	19.9	80.6	80.1		
	85-86	(139)	16.5	19.5	83.5	80.5		
	87-88	(124)	21.0	24.5	79.0	75.5		

(1)  $\chi^2 = 3.51$ ,  $\chi^2(.05, 1) = 3.84$ 

(2) The age group 71-72 has fewer than 50 observations.

Nursing Home Choice by Age							
		NH use (%)		No NH use(%)			
Age	(# obs.)	Actual	Pred.	Actual	Pred.		
73-74	(88)	1.1	1.5	98.9	98.5		
75-76	(127)	1.6	1.6	98.4	98.4		
77-78	(158)	2.5	2.5	97.5	97.5		
79-80	(173)	4.0	3.2	96.0	96.8		
81-82	(174)	4.6	4.1	95.4	95.9		
83-84	(155)	7.1	7.9	92.9	92.1		
85-86	(139)	10.8	11.8	89.2	88.2		
87-88	(124)	12.1	15.1	87.9	84.9		

(1)  $\chi^2 = 1.17$ ,  $\chi^2(.05, 1) = 3.84$ 

(2) The age group 71-72 has fewer than 50 observations.

		LTCI (%)		Medicaid (%)		Neither (%)		
Age	(# obs.)	Actual	Pred.	Actual	Pred.	Actual	Pred.	
73-74	(88)	15.9	13.8	18.2	11.7	65.9	74.5	
75-76	(127)	15.7	13.2	18.1	12.9	66.2	73.9	
77-78	(158)	12.0	12.1	17.7	14.2	70.3	73.7	
79-80	(173)	11.6	10.2	17.3	16.1	71.1	73.7	
81-82	(174)	7.5	8.2	15.5	16.4	77.0	75.4	
83-84	(155)	6.5	8.3	15.5	17.0	78.0	74.7	
85-86	(139)	9.4	7.1	23.0	20.0	67.6	72.9	
87-88	(124)	6.5	8.3	27.4	22.3	66.1	69.4	

#### Health Insurance Choices by Age

(1)  $\chi^2 = 4.31$ ,  $\chi^2(.05, 2) = 5.99$ 

(2) The age group 71-72 has fewer than 50 observations.

# Model Fit

### Mean Assets by Age



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### Price Elasticity of LTCI demand

 If the premium is reduced by half, the LTCI demand increases by 4.2% (Price Elasticity of LTCI demand: -0.08)

 $\Rightarrow\,$  The effect of tax subsidies on LTCI demand is limited

### Medicaid Crowd-Out of LTCI demand

- $\bullet$  Without Medicaid, LTCI demand would increase by 5.3 %
- $\bullet$  Without Medicaid, median assets would increase by 15.3 %
- $\bullet\,$  Without Medicaid, nursing home use would decrease by 24.4  $\%\,$

- I develop and estimate a stochastic dynamic decision model
  - To investigate the effectiveness of policy to stimulate LTCI demand

- To explore Medicaid crowd-out effects
- Findings
  - Small impact of tax incentives on LTCI demand
  - Small Medicaid crowd-out effect on LTCI demand
  - $\Rightarrow$  Limited impact of tax subsidies

Thank you

